



American Criminal Justice Association

National Conference Sponsorship Packet

About our National Conference

The American Criminal Justice Association's National Conference is the premiere training and networking event that attracts hundreds of students and practitioners from around the nation. Each year, approximately 300 attendees gather from across disciplines in the criminal justice field: law enforcement, private investigators, federal agents, forensic scientists, public safety professionals, corporate security, academia, and more. This conference offers a one-of-a-kind experience for attendees to network, train, and learn together.

Sponsoring the American Criminal Justice Association Conference and participating in the Career Fair, Grad School & Vendor Expo is an excellent opportunity to connect with the criminal justice community, build brand awareness, and recruit top talent. Join us and be part of a dynamic and engaging event that promotes professional development, career advancement, and innovation in the field of criminal justice.

ACJA-LAE is a registered non-profit organization devoted to expanding professionalism and education in all areas of the criminal justice field for the past 85 years.



Career Fair, Grad School & Vendor Expo

Join us in Louisville, Kentucky on Monday, March 13, 2023.

Date & Time:

Monday, March 13, 2023
9:00 AM - 3:00 PM

Location:

Crowne Plaza Louisville Airport Expo
830 Phillips Lane
Louisville, KY 40209

Who Should Participate:

Recruiters:

- Connect with talented criminal justice students, recent graduates, and experienced professionals who are seeking opportunities in the field.
- Gain access to a large pool of high-quality candidates who possess relevant skills, knowledge, and professionalism.
- Promote your organization's mission and values to a targeted audience of criminal justice professionals and recent graduates.



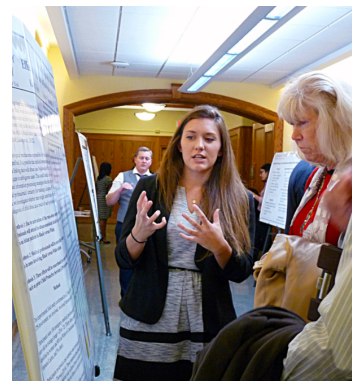
Graduate Schools:

- Meet with undergraduate students who are interested in pursuing graduate degrees in criminal justice, investigations, public safety, emergency management, homeland security, and related fields.
- Build brand awareness and increase visibility among a diverse pool of potential applicants.
- Showcase your institution's programs, faculty, and facilities to an engaged and motivated audience.



Vendors & Exhibitors:

- Network with criminal justice professionals, scholars, and students from across the country.
- Display your products and services to a targeted audience of potential customers and partners.
- Build brand recognition and generate leads for future sales opportunities.
- Scale your business and create a national network of ambassadors for your solutions.





Sponsor the American Criminal Justice Association Conference

Email President@acjalae.org to enroll in a sponsorship package.

| Sponsorship Packages | Government, Academia & Nonprofit | Private Sector & Corporate |
|---|--|----------------------------|
| <p>Diamond Sponsor</p> <ul style="list-style-type: none"> • 10 minute presentation on the main stage following keynote speaker • Logo printed on official conference merchandise, t-shirts, or swag • Full-day booth at our Career Fair & Expo with direct access to meet and greet conference attendees • Special appreciation announced by the National President at the Opening Banquet, Star Reception, and Awards Ceremony • Individualized social media posts in pre-conference marketing • Large logo printed on conference programs distributed to attendees • Logo positioned on our Conference web page | <p>Contact for Pricing [limit 1]</p> | |
| <p>Platinum Sponsor</p> <ul style="list-style-type: none"> • Full-day booth at our Career Fair & Expo with direct access to meet and greet conference attendees • Special appreciation announced by the National President at the Opening Banquet, Star Reception, and Awards Ceremony • Individualized social media posts in pre-conference marketing • Large logo printed on conference programs distributed to attendees • Logo positioned on our Conference web page | \$2,400 | \$4,800 |
| <p>Gold Sponsor</p> <ul style="list-style-type: none"> • Full-day booth at our Career Fair & Expo with direct access to meet and greet conference attendees • Special recognition by the National President during the Opening Banquet • Individualized social media posts in pre-conference marketing • Medium logo printed on conference programs distributed to attendees • Logo positioned on our Conference web page | \$1,800 | \$3,600 |
| <p>Silver Sponsor</p> <ul style="list-style-type: none"> • Full-day booth at our Career Fair & Expo with direct access to meet and greet conference attendees • Special recognition by the National President during the Opening Banquet • Logo positioned on our Conference web page | \$900 | \$1,800 |
| <p>Career Fair & Expo: Exhibitor Access Only</p> <ul style="list-style-type: none"> • Full-day booth at our Career Fair & Expo with direct access to meet and greet conference attendees | \$0-500 suggested donation | \$1,500 |
| <p>Swag Sponsor</p> <ul style="list-style-type: none"> • Notebooks, pens, drawstrings, and merch with Sponsor logo distributed to attendees at registration [sponsor must provide a count of 300] | \$300 | \$500 |
| Customizations available upon request. | | |

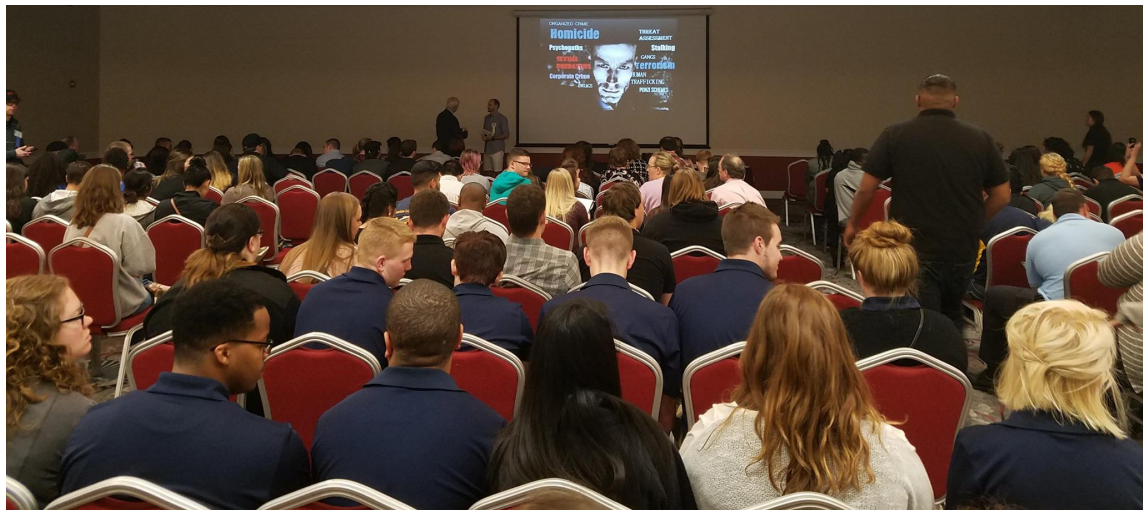


Career Fair, Grad School & Expo Access ONLY

| | Government & Public Safety | Academia & Nonprofit | Private Sector & Corporate |
|--|--|----------------------|----------------------------|
| One Full-Day Table at Career Fair & Expo | \$0-500 suggested donation (optional) | | \$1,500 |

To reserve your table, email Conference@acjalae.org





Thank you for supporting the American Criminal Justice Association!

